



RITUALS CARES

our pillars of sustainability

We care about your personal well-being as much as we care about our planet. By passionately looking after both, we believe we can pave the way to a more sustainable world. We work hard in all areas to protect and preserve the environment. Every effort is made to limit our footprint on Mother Earth.



LIMITING WASTE

reduce, reuse, recycle

We maximize the use of recyclable and recycled materials and are committed to the use of refills.

- *Discover our refills for luxury skincare, body creams, fragrance sticks, car perfumes and hand wash. Our hotel assortment includes sustainable refill solutions for all dispensers.*
- *Our innovative gift sets come in stylish, reusable boxes and are lined with 100% compostable paper foam inlays.*
- *All of our wood is sourced from sustainable managed forests in Europe and is PEFC™ certified. There is no tropic hardwood used. Our secondary packaging is made out of FSC® certified paper.*



CLEAN AND SAFE

no nasties

Rituals is about well-being and beauty, inside and out. The same applies to our products and formulations, all of which are clean and safe.

- *We never use any substances like parabens, phthalates, MIT, SLS and microplastics.*
- *We use natural ingredients where possible and all our products are safely and dermatologically tested. We use 100% RSPO certified sustainable palm oil in our hotel and dispenser products.*



CRUELTY FREE

no animal testing

Since our beginning in 2000, we have never tested any of our products or ingredients on animals.

For more detailed information about our sustainability efforts, please visit our website: <https://www.rituals.com/nl-nl/rituals-cares.html>



GIVING BACK

attitude of gratitude

We do not take our success for granted – we're extremely grateful for all the privileges success has given us so far. Which is why we try to give back by supporting causes that are close to our hearts and to the DNA of our company.

TINY MIRACLES FOUNDATION

Rituals has been a proud supporter of TMF since 2011, passionately embracing their mission to empower the Pardeshi and Aarey communities in Mumbai to break their own poverty cycle.

SOUL SCHOOL

We hope to inspire and promote the art of living more mindfully. We believe that real sustainable change starts with the next generation. That is why we are committed to bring a combination of yoga, meditation and mindfulness classes to 2 million school children by 2023.

CODE OF CONDUCT

We signed a code of conduct with all of our suppliers that ensures no child labour and no discrimination. It also includes guaranteed salaries and safe working conditions.



Our hotel amenities and refills.